

# Biz Insight



INTEGRATE

TARGET

ENHANCE

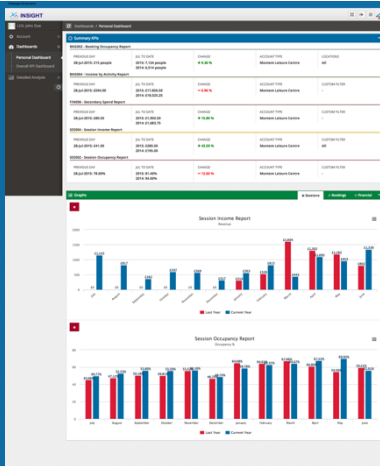
IMPACT

## Strategic intelligence to deliver critical KPI's to your operation

Provides your business with insight into your Key Performance Indicators & detailed analysis to expose trends and critical business drivers throughout your organization, contract or center.

## Critical insight into business information

Understand and manage intelligence on a simple web based application, with easy access to KPIs from desktop or mobile devices.



## FEATURES

### Detailed, fast and simple to use:

- Automatic updating of yesterday's figures, monthly comparisons and rolling 24 month trends provide total visibility.
- Administration level allows KPI's to be set and delivered to key personnel centrally through a simple permissions matrix.
- Detailed analysis ensures specific issues or successes can be identified and interventions targeted and tracked dynamically.

### Focused operational review:

- Organizational setup allows users to focus on their own KPI's as well as overall company goals and strategic objectives.
- Simple filters aligned to DataHub Standards ensure you are always comparing like for like across your operation.

## BENEFITS

- Reduce costs and time associated with creating multiple reports for consolidation to key stakeholders.
- Allows for the development of continuous improvements in data capture, operational efficiency and income generation opportunities.
- Timely and accurate data due to sector standardization as part of the DataHub Data integrity platform and daily automated extracts from your LMS provider.
- Customizable KPI dashboards allowing for departmental specification and contract region or center visibility.
- Helps to identify key markets to review through Geo Impacts to understand how to grow participation and increase revenue generation.

Report ID	Report Name	Previous Day	SEP TO DATE	CHANGE	Previous Day	SEP TO DATE	CHANGE
BKG001	Booking Utilisation Report	11-Sep-2016: 1.36%	2016: 1.36%	+0.00%	11-Sep-2016: £0.00	2016: £0.00	-100.00%
MEM001	Membership Net Gain Analysis Report	11-Sep-2016: 0	2016: 0.00%	-101.11%	11-Sep-2016: 251	12-Sep-2016: 251	-9.00%
MEM006	Membership Income Report	11-Sep-2016: £0.00	2016: £0.00	-100.00%	11-Sep-2016: £0.00	2016: £2,439.45	-100.00%
FIN005	Session Income Report	11-Sep-2016: £0.00	2016: £529.70	-47.09%	11-Sep-2016: £0.00	2016: £251.85	-100.00%
SES004	Session Income Report	11-Sep-2016: £0.00	2016: £529.70	-47.09%	11-Sep-2016: £0.00	2016: £251.85	-100.00%
CRS002	Course Occupancy Report	11-Sep-2016: 0.00%	2016: 0.00%	-100.00%	11-Sep-2016: 0.00%	2016: 37.83%	-100.00%



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